

**xx October 2013**

### **Europe's HR Leaders Gather to Discuss New Global Talent Realities**

*CIPD proud to host the EAPM Congress in Manchester, UK, on 5 November 2013*

On 5 November 2013, the European Association for People Management (EAPM) Congress will explore the latest issues on the European HR agenda and provide fresh perspectives from prominent thought leaders and practitioners.

With an outstanding range of speakers and stimulating real-world case studies, delegates will be able to discover new ideas, innovative solutions and creative approaches as well as the opportunity to come together to network with an international community of fellow HR practitioners, share learning and shape the future of our profession.

Seminars on the programme include:

- 'Creating a people advantage', featuring Dr. Rainer Strack and Jean-Michel Caye from the Boston Consulting Group
- 'The impact of demographic shifts on talent management', featuring Tim Munde, VP HR at Unilever
- 'The role of social media in talent acquisition', featuring Anna Cook, head of recruitment at CERN
- 'Recruiting international talent to fill skills gaps', featuring Rob Zajko Director of Talent acquisition at Hilton Worldwide.

**Filippo Abramo, EAPM President, comments:** "The EAPM congress is an important opportunity for HR professionals across Europe to learn from distinctive international speakers, combining theory and practice about new trends and developments in HR management in these volatile times in Europe".

Tickets for the EAPM Congress start from just £299 and delegates also have the opportunity to attend the CIPD Annual Conference & Exhibition which takes place at the same venue on 6 -7 November. As CIPD celebrates 100 Years of Leading HR into the Future, join the thousands of HR practitioners who attend the conference and visit the free exhibition each year, to discover the latest developments in HR, hear from leading organisations and business experts and network with colleagues from around the world.

To request a brochure visit [www.eapm.org/eapm-congress-2013](http://www.eapm.org/eapm-congress-2013)

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### **Notes to Editors**

- The EAPM Congress and CIPD Annual Conference & Exhibition will take place at Manchester Central, an award-winning Convention Centre in the heart of one of Europe's most dynamic and exciting centres. To find out more about what Manchester has to offer visit <http://bit.ly/CIPDManchester>
- The European Association for People Management (EAPM) was founded in 1962 by the national associations and professional institutions of personnel management in France, Germany, Sweden, Switzerland and the United Kingdom. The following countries are members of the EAPM: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Macedonia, Malta, Netherlands, Norway, Portugal, Romania, Russia, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom. Each of the 32 countries is represented by its national association or professional institute of personnel management.
- The CIPD is the professional body for HR and people development. It has over 130,000 members internationally working in HR, learning and development, people management and consulting across private businesses and organisations in the public and voluntary sectors. As an independent and not for profit organisation, the CIPD is committed to championing better work and working lives for the benefit of individuals, business, the economy and wider society - because good work and all it entails is good for business and society at large, and what is good for business should also be good for people's working lives. The CIPD brings together extensive research and thought leadership,

practical advice and guidance, professional development and rigorous professional standards to drive better capabilities and understanding in how organisations of all kinds operate and perform, and in how they manage and develop their people. A Royal Charter enables the CIPD to confer individual chartered status on members who meet the required standards of knowledge, practice and behaviours.

- The CIPD is proud to celebrate its centenary in 2013: one hundred years of leading HR into the future. For more information about the CIPD's history, please visit

<http://www.cipd.co.uk/100>